

# RAPID CREDENTIALING

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***“The credentialing partner built for clinic-based care.”***

Specialized. Transparent. Built for chiropractic and integrated practice.

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## Who We Are

Rapid Credentialing is a provider credentialing and payer enrollment company with a focused specialty: clinic-based healthcare practices. While many credentialing firms try to serve every corner of the healthcare world, we've built our entire company around the unique needs of outpatient, clinic-based providers — the practices your clients run every day.

Our team has deep expertise working with:

- Chiropractors (DC) — our core specialty
- Nurse Practitioners (APRN/NP)
- Physical Therapists (PT)
- Acupuncturists (LAc)
- Licensed Massage Therapists (LMT)
- Integrated and multi-specialty clinics
- Behavioral health specialists in clinic settings

We do not serve hospital systems, inpatient facilities, or surgical centers. That focus is intentional — it means our team understands the specific payer rules, timelines, and nuances that affect the types of practices your clients own and operate.

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## What We Do

Credentialing and payer enrollment sounds straightforward. In practice, it's one of the most frustrating, time-consuming administrative burdens a clinic owner faces. Errors cost revenue. Delays push back practice launch dates. Lapses in monitoring can silently remove a provider from a payer's network. We handle all of it.

## **Core Service: Credentialing & Payer Enrollment**

We manage the full end-to-end credentialing and enrollment process with third-party payers — from initial application through final confirmation. Clinics either provide their own payer list or we can help them identify the right payers for their area and specialty mix.

### **New Enrollments**

When a clinic or provider needs to get contracted with payers they're not yet enrolled with, we manage the entire process. Common scenarios include:

- A new practice opening and enrolling with payers for the first time
- An associate provider joining an existing clinic
- A clinic expanding into a new specialty or adding a new provider type

### **Updates & Corrections to Existing Enrollments**

Enrollment information changes. We handle updates including:

- Address and location changes
- Banking and EFT information updates
- Rebranding (new DBA names, ownership changes)
- Adding additional clinic locations to existing contracts
- Medicare participation status changes during the annual Open Enrollment window

### **Adding Plans & Products to Existing Contracts**

Many payers require separate enrollment for specific product lines even when a base contract already exists. This includes Medicaid products, Medicare Advantage plans, and various individual/supplemental plans. We identify these gaps and complete the additional applications needed.

### **Enrollment Discovery**

It's surprisingly common for clinics — especially those who've changed ownership, rebranded, or grown quickly — to not have a clear picture of exactly how or where they're enrolled. We research and document current enrollment status across payers so practices have an accurate baseline before any new work begins.

### **Re-Credentialing & Revalidations**

Medicare and many commercial payers require periodic re-credentialing to keep enrollments active. Missing a revalidation deadline can result in payment holds or contract termination. We track these deadlines and complete the revalidation process on behalf of the clinic.

## **Un-Enrollments / Contract Terminations**

When a provider leaves a practice, retires, or a clinic chooses to exit a payer relationship, we manage the contract termination process cleanly and completely.

## **EDI / ERA / EFT Enrollment**

Getting paid electronically requires a separate clearinghouse enrollment process that many clinics overlook or struggle with. We complete EDI (Electronic Data Interchange), ERA (Electronic Remittance Advice), and EFT (Electronic Funds Transfer) enrollments so clinics can submit claims and receive payments electronically through their billing software and clearinghouse — whether that's Trizetto, InfinEDI, Waystar, or others.

## **DME Enrollment**

Durable Medical Equipment (DME) billing requires a separate supplier enrollment with Medicare and other payers that is completely distinct from a provider's standard medical enrollment. Clinics that dispense braces, supports, TENS units, orthotics, or other covered equipment must be enrolled as a DME supplier to bill for those items — and many are either missing this enrollment entirely or don't realize it's required.

We handle DME supplier enrollment including:

- Medicare DMEPOS supplier enrollment through the NSC (National Supplier Clearinghouse)
- Commercial payer DME enrollment where applicable
- Updates to existing DME supplier records (address changes, revalidations)
- Guidance on surety bond and accreditation requirements that accompany DMEPOS enrollment

For integrated clinics and chiropractic practices that dispense any covered equipment, DME enrollment is a revenue stream that's often left on the table simply because the enrollment wasn't completed. We make sure it is.

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## **Enrollment Monitoring Program**

Beyond one-time credentialing, keeping enrollments active and accurate is an ongoing responsibility that most clinics don't have the time or internal expertise to manage. Our Enrollment Monitoring Program is a subscription service that handles this proactively.

Failing to complete required attestations can result in:

- Removal from payer online directories
- Loss of coverage for specific plans or products
- Full contract termination with a payer

Our monitoring service covers the attestations and portal validations that payers require on a recurring basis. This includes:

- CAQH profile maintenance and attestation
- Availity portal validation
- ASHLink updates
- PECOS revalidation tracking (for Medicare)
- License and malpractice expiration monitoring
- Additional payer portals available upon request

### **Why Monitoring Matters to Your Clients**

Most clinic owners have no idea their enrollment has lapsed until a claim gets denied or a patient calls saying they're "out of network." By then, the damage is done. Monitoring is quiet, proactive protection for their revenue.

Monitoring clients also receive a 10% discount on all other credentialing and enrollment services.

The monitoring subscription requires only a 30-day notice to cancel — no long-term contracts. Clients can start, pause, or adjust coverage as their provider roster changes.

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## **How We Work With Clients**

### **Communication & Transparency**

One of the most common complaints clinic owners have about credentialing companies is being left in the dark. We fix that with a structured communication model:

- Bi-monthly status updates (every other Friday) sent to the clinic and any additional contacts they designate — billers, office managers, consultants, franchisee support teams, etc.
- Each update provides a full current snapshot of every active enrollment: where it stands, what's pending, and what's been completed
- Clients and their teams are never left guessing about where their credentialing stands

### **RapidTrac: Our Proprietary Technology Platform**

RapidTrac is our purpose-built credentialing management platform — and it's a meaningful differentiator from most credentialing companies that manage work through spreadsheets, shared inboxes, or generic project tools.

RapidTrac gives our team and our clients:

- Visibility into every step of the enrollment process

- A centralized location for all provider and facility information
- Structured workflows that reduce errors and missed steps
- A transparent audit trail so nothing falls through the cracks

For your marketing teams, RapidTrac represents a tangible proof point of Rapid Credentialing's commitment to operational excellence. It's not just a service — it's a system built around accountability.

## Problems We Solve for Clinic Owners

Your clients face real, recurring pain points around credentialing. Here's how we address the most common ones:

The Problem	How Rapid Credentialing Helps
"I don't know where my credentialing stands."	Bi-monthly status reports + RapidTrac visibility keep every enrollment transparent and documented.
"My new provider can't see patients yet because they're not credentialed."	We expedite new enrollments and manage the process end-to-end so practices aren't losing revenue while they wait.
"I don't know which payers I'm even enrolled with."	Our Enrollment Discovery service audits and documents current enrollment status so clinics have a clear, accurate baseline.
"We got dropped from a payer network and had no idea."	Monitoring covers the attestations that keep enrollments active — before lapses happen.
"Credentialing companies don't understand chiropractic."	We specialize in clinic-based care. Our team knows chiropractic, integrated clinics, and the specific payer rules that apply to your clients.
"I tried to do this in-house and it's a mess."	We take the entire administrative burden off the clinic's plate, from initial paperwork through final payer confirmation.

## Why Rapid Credentialing

There are a lot of credentialing companies out there. Here's what sets us apart in ways that matter to clinic-based practices:

### 1. We Specialize in Clinic-Based Providers

We deliberately do not work with hospitals, surgical centers, or inpatient facilities. Our entire operation is built around the credentialing requirements for outpatient, clinic-based care —

which means our team has deep familiarity with chiropractic-specific payer rules, PT and acupuncture enrollment nuances, integrated clinic structures, and the APRN credentialing requirements that come with adding nurse practitioners to a chiropractic practice.

## 2. Transparent Technology (RapidTrac)

Most credentialing companies manage their work in ways the client never sees. RapidTrac changes that. It's our proprietary platform built specifically to give clients and our team full visibility into where every enrollment stands at every stage. No more chasing down status updates by phone or email.

## 3. Consistent, Structured Communication

Every active client receives a bi-monthly status report on their open enrollments. This isn't a reactive call when something goes wrong — it's a proactive, scheduled update that keeps clinic owners, their billing teams, and any consultants or franchise support staff fully informed.

## 4. Proactive Enrollment Monitoring

Credentialing isn't a one-time event. Most clinics don't realize that payers require ongoing attestation and re-verification to keep enrollments active. Our monitoring program handles this quietly in the background, preventing the revenue disruptions that come from silent network terminations.

## 5. No Long-Term Monitoring Contracts

The monitoring subscription is month-to-month with just a 30-day cancellation notice. We earn the business by doing the work, not by locking clients into contracts they can't exit.

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## Who We Serve Best

Rapid Credentialing is an excellent fit for the clients ChiroSecure and HJ Ross already work with. Our sweet spot is:

- Chiropractic clinics — solo practices through multi-location groups
- Integrated clinics adding NPs, PTs, or other provider types to an existing chiropractic practice
- New practices preparing to open and enroll with payers for the first time
- Established clinics that have outgrown in-house credentialing management
- Franchise clinic systems that need a credentialing partner familiar with their model
- Clinics hiring new associate providers who need to get enrolled quickly

We are not a fit for hospital systems, ASCs, large health systems, or providers who bill exclusively in institutional settings.

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## Our Relationship with ChiroSecure & HJ Ross

Rapid Credentialing views ChiroSecure and HJ Ross as strategic referral and co-marketing partners. Your organizations have established trust with the exact audience we serve, and we want to make it easy for your teams to understand, explain, and refer our services with confidence.

This document is designed to give your marketing team everything you need to represent Rapid Credentialing accurately and compellingly in any materials, campaigns, or conversations where credentialing comes up as a challenge your clients face.

If your team has questions, wants to discuss co-marketing opportunities, or needs additional detail on any of our services, we're available and responsive. Reach out directly to our business development team.

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## Quick Reference: Services at a Glance

Service	What It Covers
<b>New Enrollments</b>	First-time contracting for entity or provider with a payer
<b>Enrollment Updates</b>	Address, banking, DBA, location additions, Medicare par status
<b>Plan/Product Additions</b>	Medicaid, Medicare Advantage, individual plan additions
<b>Enrollment Discovery</b>	Audit and document current enrollment status across all payers
<b>Re-Credentialing &amp; Revalidations</b>	Periodic payer-required recredentialing (including Medicare PECOS)
<b>Contract Terminations</b>	Provider exit or payer relationship termination
<b>EDI / ERA / EFT Enrollment</b>	Clearinghouse enrollment to enable electronic billing and payment
<b>DME Enrollment</b>	Medicare DMEPOS supplier enrollment + commercial payer DME enrollment for clinics dispensing covered equipment
<b>Enrollment Monitoring</b>	Ongoing attestations and portal validation to keep enrollments active (monthly subscription, 30-day cancel)